



626.590.4357

Industrial Design/
Consultation

- Education** Art Center College of Design, Pasadena, California
Bachelor of Science, Industrial Design, December 2008
- Santa Barbara City College, Santa Barbara, California
Associate Degree in Ethnic Studies, 2000
- Professional Experience** Mary Sue & Susan (Too Hot Tamales) Restaurant Corp. 2001 to 2005
Border Grill & Ciudad, Los Angeles, California
Customer experience, relations, and service director as a waiter & bartender. I was responsible for overseeing the customers' experience. This required communication skills somewhere between a motivational speaker and a used car salesman.
- Montecito Bank & Trust, Santa Barbara, California 1998 to 2001
Customer Service Management - trained new employees, attended to customer needs, maintained reports, and active in maintaining teller morale.
- Internship** Disney, Summer 2008 - partnered with Stride Rite to develop a line of childrens shoes for the upscale market. The challenge for this project was to capture the Disney "Magic" without directly using Disney characters. This was achieved by re-examining how kids interact with their shoes, as well as through color and material choices based on extensive trend research.
- Exhibitions** Art Center Student Gallery. Nomadio Sabre , a Next Gen, High End Radio Controller project. This explored the expansion of the hobby of RC cars into new markets (video gamers), as well as increasing Nomadio's market share through groundbreaking technology and styling innovation.
- GE Health- This was a team project in which we developed a trio of products that worked to re-introduce the GE brand into peoples personal rituals through daily health maintenance.
- Skills** Proficient in sketching & rendering - Photoshop, Illustrator, and Solidworks. Personal attributes - I am dedicated, conscientious, team oriented, and well-humored. I would describe myself as an eternally optimistic cynic.

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