



DARREN WONG

HUMAN & DESIGNER

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EDUCATION

Art Center College of Design Pasadena, California
JANUARY 2006 - DECEMBER 2008
Product Design - Bachelor of Science

Tama Art University 多摩美術大学 Hachioji-Shi, Japan
AUGUST 2007 - DECEMBER 2007
Transdisciplinary Design Studio - Pacific Rim Abroad Program

EXPERIENCE

Sony Pictures Entertainment

DESIGN CONSULTANT
JANUARY 2007 - CURRENT

Design and implementation of a back-end Digital Media Repository; complete front-end interface design and branding the look and flow of the GUI through logo, icon and type design.

Bella Carta

BRANDING & INTERIOR DESIGN
JULY 2007 - JUNE 2008

Rebranding for the Bella Carta wedding planning company including logo, print, signage, and interior/exterior design of retail outlets.

Interscope Records

WEB, INTERFACE & MOTION DESIGNER
AUGUST 2004 - APRIL 2007

Design and development of audio/video players optimized for the web as well as original APIs, portals, animation, Ad campaigns, internet marketing, and product placement.

Clients: Vanessa Carlton, Gwen Stefani, Beck, U2, Jimmy Eat World, Danny Way, Flypsyde, Dwight Twiley, Young Buck & Llyod Banks.

Walt Disney Imagineering R&D

DESIGN CONSULTANT
APRIL 2005 - FEBRUARY 2006

Conceptual design, research & development of new media, products and entertainment. Took various projects from initial concept design and development to real world testing scenarios. Designed through sketch media, storyboards, formal presentations, motion graphics and interactive experiences.

Earthbound Interactive

CONCEPT, MOTION, AND INTERACTIVE DESIGN
FEBRUARY 2004 - FEBRUARY 2005

Design for web media, interactive DVD media kits, print design, trade show booth design, packaging, E-brochures, sound, video editing, and studio photography.

Clients: USC, University of La Verne, UCLA, NYU, Mount St. Mary's College, Earthbound Interactive, Big Headed Clothing, One Condoms, & Impulse Films.

Sticboy.com

EXPERIMENTAL / FREELANCE DESIGN
FALL 1999 - CURRENT

A solo web project focused on showcasing experimental and commercial design across a wide range of mediums; Web, photography, print, interface design, and fine art.

Clients: MUSD, Dj MG Online, Jump Trading, Customize.org, 4impressions, Brabus USA, Pasadena City College, Italon Agency, Deep Fried Productions

TECHNICAL PROFICIENCY

Adobe Creative Suite
After Effects / Production Studio
Alias Studio Tools
Solidworks

Microsoft Office Suite
Sketchup
Flash ActionScript 2.0
Processing

HTML
CSS
PHP
XML

AWARDS / PUBLICATIONS

2008 Featured in デザインノート Design Note Magazine (Japanese Publication)
2006 Art Center College of Design Scholarship (6 Terms Showcased in the Student Gallery)
2005 American Graphic Design Award for Excellence in Communication & Graphic Design
2004 American Graphic Design Award for Excellence in Communication & Graphic Design
2004 Featured in Windows 100% Magazine (Japanese Publication)
2004 C72 Simple Summer Suite Winner
2003 Customize.org Site Skin Winner (11 Featured Works + 5 Showcases)
2002 History Day Los Angeles - Region Website Design Winner
1999 MUSD T-Shirt Design Winner

INTERESTS

A musician with a focus in world percussion instruments, instructor and a performer for a chinese cultural lion dance group, biking, hiking, snowboarding, new foods, frequents art and museum exhibitions; all with a sketchbook in hand.