

SCHOOLING

- Art Center College of Design, Pasadena, CA / USA Dec.10
Bachelor of Science, Product Design
Focus on design research + strategies + interactive design
- INSEAD, Fontainebleau, France / Jan.09 - May.09
Two terms exchange program,
Focus on entrepreneurship + intrapreneurship studies,
branding and marketing strategies
- University of British Columbia, Vancouver, BC Canada / June.04
Bachelor of Applied Science, Mechanical Engineering

DESIGN

- Johnson & Johnson - Global Strategy Design Office / Sept.10 - Current
Design Strategy Intern - responsible for research and crafting a
brand strategy for one of the Johnson & Johnson brand in a foreign market.
- Art Center College of Design / Aug.10 - Sept.10
Sustainability Intern - responsible for the planning of the
Art Center College of Design exhibit for Opportunity Green
- Shanghai Biennale International Student Exhibition / Aug.08 - Sept.08
Gold Prize winner
Invited by Shanghai Tongji University - CAUP along with 49
international design students to create an exhibit based on the theme
Redefinition of Shanghai Streets
Group leader for one of the five teams of 10 students
- Disney Consumer Products + Art Center Pro / Jun.08 - July.08
Branding strategy for an original consumer product for a new market
- Eastman Chemical Company - Art Center Designstorm / June.08
Intensive two day workshop for the brainstorming of design and
exploration of business opportunities for their new polymer, Tritan

ENGINEERING

- MAN B&W A/S, Copenhagen, Denmark / Nov.04 - May.06
Mechanical Design Engineer - Small Bore Department
Responsible for the design of air cooler frames and
exhaust receivers for newly developed 2-stroke engines
- Det Norske Veritas, Oslo, Norway / Jun.02 - Aug.02
Mechanical Engineering internship

KNOWLEDGE

Digital

Solidworks, Pro Engineering, Unigraphics, Bunkspeed
Adobe Photoshop, Illustrator, Indesign, Dreamweaver

Model Making

Rapid prototyping, Machining skills, Hand modelling

Language

Fluent in Cantonese, Mandarin and English
Basic knowledge in Japanese, French and Danish

Design

Sketching, User and Trends research
Life Cycle Analysis,

