

JACQUELINE BLACK

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EDUCATION

Art Center College of Design, PASADENA, CA
Bachelor of Science: Product Design, 2010

University of California, SANTA CRUZ, CA
Bachelor of Art Degrees: Modern Literature, French, 2005
Honors in Modern Literature and French, Phi Beta Kappa

Centre des Études Critiques, La Sorbonne, Paris, France
Critical studies program conducted in French, focusing on French political, literary and film theory
SEPTEMBER 2005 TO MAY 2006

EXPERIENCE

Strategy Intern, Continuum
BOSTON, MA - MAY TO AUGUST 2010
Created frameworks and strategies to develop web applications, as well as products for a major household brand. Conducted qualitative and secondary research and worked closely with designers and MBAs to translate insights into strategic design and business directions.

Brainstorm Participant, Avery Dennison,
PASADENA, CA, MAY 2010
Participated in a rapid-fire three-day brainstorming session to imagine new design opportunities for Avery Dennison.

Design Research Intern, Stuart Karten Design
MARINA DEL REY, CA - MAY TO AUGUST 2009
Conducted primary and secondary research for major household brands, including ethnographies, personas and in-depth review of company research reports. Analyzed and synthesized findings into actionable design drivers and visually translated results for presentations.

Lab Assistant, ACCD Colors, Materials, and Trends Library, PASADENA, CA
Researched and catalogued materials, assisted students.

HONORS

- Spark Award for Safe Agua Project
- Safe Agua project featured at the Cumulus exhibition in the World Expo, Shanghai and the Opportunity Green conference, Los Angeles.
- Projects selected for Art Center Gallery, four projects in total.

SKILLS

Qualitative research and analysis, design translation, interface design, visual storytelling, strong writing skills, excellent self-starter
Photoshop InDesign Solidworks
Illustrator Corel Draw Bunkspeed

LANGUAGES

Oral and written fluency in French
Currently studying Spanish