

# Melissa Tsai

Industrial Designer

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## EDUCATION

2006 - CURRENT

**ART CENTER COLLEGE OF DESIGN** - Pasadena, California  
Product Design Major

## EXPERIENCE

2010

**MUNCHKINS** - Northhills, California

DESIGN INTERN

Developed concept designs for baby related products such as bath toys, kids traveling cup, and baby bottle drainer

2010

**STAURT KARTEN DESIGN** - Marina Del Rey, California

DESIGN INTERN

Involved in various projects such as Duracell charger, Starkey hearing aid packaging, Hitachi portable hard drive, Midmark medical device, Samsung netbook concepts, Viszo headphone

2008

**DESIGNSTORM** - Art Center College of Design, Pasadena

DISNEY CONSUMER PRODUCTS

Student group create themes and concept for a (non-character based) child footwear line

2006

**JACK LEE DESIGN** - Pasadena, California

FREEIANCE DESIGN

Conceptual design, research & development process for baby related products

2005 - 2006

**ECM MARKETING** - City of Industry, California

DESIGNER ASSISTANT

Organized & refined design tasks with a variety of works including shoes, sunglasses, food package design, website layout, and prints

2004 - 2005

**HAW YOUNG CO., LCD** - Taipei, Taiwan

PRODUCT DESIGNER

Designed women accessories. Created product concepts, market research, material & color studies for the youth trend market

## RECOGNITIONS

2008

**ART CENTER COLLEGE OF DESIGN GALLERY**

Active Running Jacket

Brings Nature to Home - Birdfeeder

## SKILLS

### LANGUAGES

English, Mandarin

### STRONG WORKING KNOWLEDGE

Solidworks, Photoshop, Indesign, Illustrator, CorelDraw, Dreamweaver

### MODEL MAKING

Laser cutting, Model building