

Jihye Lee /Product Designer

/ 1325 Valley View Rd #206 Glendale, CA 91202 / 213-700-6131/ jihye.chris.lee@gmail.com

/ Website portfolio : <http://jihyeleedesign.net/>

Education

- Art Center College of Design, Pasadena, CA. Product Design Bachelor of Science 2011
- Pasadena City College, Pasadena, CA. 2003-2005

Project

- Pantene Veco, Fall '09. Sustainable hair product line for Pantene sponsored by P&G. Conducted brand research, formulated brand strategy, and SWOT analysis.
- Smart Sketch, Summer '09. Digital Sketch book for designers. Conducted user interview, and designed interface.
- Modpaw, Pet Furniture, Spring '09. Indoor dog house that turns into carrier. Found business opportunities, made strong brand identity.
- Soara, Bird Feeder, Fall '07. Inspires by bird anatomy & offers protection from squirrels. Focused on concept development skills, and identifying design language.
- Toddler Pull Toy, Spring '07. Educational wooden pull toy. Focused on current market research, and observation research.

Experience

- Technicolor, Burbank, CA, Experience Design Center Design Intern, Winter-Spring 2011
Worked on trend research, material exploration and design storm with Ziba design team.
- Munchkin, Inc. North Hills, CA, Product development Intern, Spring-Summer 2010
Participated in Baby Bottle Warmer project from ideation to manufacturing prep with PD team.
- American Apparel, Los Angeles, CA, Accounting + Finance 2003-2004
Oversaw income inventory and file data.

Relevant Skills

- Free hand sketching and rendering using variety of mediums.
- Quick mock-up modeling, Final model making.
- Fluent in Korean, proficient in English.
- Adobe Photoshop. • Bunkspeed.
- Adobe Illustrator. • Dreamweaver.
- Solidworks. • Power Point.

Recognitions

- Project showcase at Art Center College of Design student gallery and school website.
- A utility, design patent (Pet furniture) registered to the Republic of Korea Industrial Property office, '09.
- Multi purpose-spatula utility patented, certification received from the Republic of Korea Industrial Property office, '92.