

MATTHEW LIM

INDUSTRIAL DESIGNER

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www.MatthewLimDesign.com

EDUCATION:

Art Center College of Design, Pasadena CA
Product Design, Bachelor of Science Product Design, 2011

EXPERIENCE:

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|------------------------|--|--|
| F. 09 | <i>Lanard Corp.</i>
Oxnard, CA
(3 month internship) | <i>Product Design Intern</i>
Developing, Designing and assisting
in manufacturing/production of
In-line toys for an International
Toy based Company. |
| F. 10 - SPG. 11 | <i>I.D. Workshop Consultancy</i>
Portland, OR
(6 month internship) | <i>Product Design Intern</i>
Ideating and developing production
sports footwear for both independent
and corporate clients through an
active-wear based consultancy. |
| SPG. 11 | <i>Adidas International</i>
Portland, OR
(2 month internship) | <i>Product Design Intern</i>
Development of new Clima technology and
other various concepts for apparel and
footwear under Adidas Innovations Team. |

RECOGNITION :

- *Art Center Design Scholarship 2007-2010*
- *Sennheiser Ecovinyl Turntable*-Product Design & Research
Product Brand extension for Sennheiser Audio.
International Design Excellence Awards/
2011 Finalist, 2010 Student Gallery
- *Corte Hair Clipper*-Product Design & Research
Rethinking performance hair grooming products
2009 Student Gallery

TECHNICAL:

Concept ideation
-2D, 3D, digital and analog
concept ideation

Adobe Suite:
-Photoshop
-Illustrator
-Indesign

3D Modeling:
-Solidworks

Languages:
-English (Fluently), Indonesian (2nd)