

---

vinh@vphodesign.com

+1 714 595 5318

---

## VINH PHO

*vision calibrator*

### STUDY

Art Center College of Design, Pasadena, California  
Bachelor of Science, Product Design

2011

INSEAD Business School, Fontainebleau, France  
MBA Exchange Program Participant

09.10 - 12.10

### ACCOLADES

Funktion Portable Skateboard Helmet

12.10 - 03.11

IDEA Bronze Award

Innovation 2011 Year Book of Design Excellence

Car Styling Magazine Publication #195

Art Center 2011-2012 Catalogue

James Dyson U.S.A. Regional Finalist

Art Center Student Gallery

Art Center Dot Biannual Magazine

AutoZone Packaging Redesign

09.09 - 12.11

Fast Company Design Publication

The Dieline Publication

Art Center Student Gallery

Samsonite Branding Strategy Design Suite

01.11 - 06.11

Art Center Student Gallery

### TALENTS

#### Analog

Sketching, Strategy, Creative Thinking

Rendering, Prototyping, Concept Development

#### Digital

Adobe CS 5.5 Suite, Solidworks, Corel Draw

Key Shot, Bunkspeed, Microsoft Office Suite

#### Languages:

Fluent English & Vietnamese

### ENJOYMENTS

Surfing, Competitive Swimming, Snowboarding,

Jamming on the Piano & Guitar, Vintage Caferacer

Motorcycle Restoration, Playing Basketball

---

EXPERIENCE

**IDEO - Palo Alto, CA**

*06.11 - 09.11*

Industrial Design Intern

Responsible for Human centric design with emphasis on form and function; worked in a multidisciplinary environment, connecting with clients and users to design, innovative and inspire solutions

**Design Storm Participant Art Center - Pasadena, CA**

*07.10 - 12.11*

One of a select group of students chosen to participate in an intensive 3-day workshops to deliver future state scenarios and directions for clients that include: L'Oreal, Avery Dennison, Nestle, Jenny Craig and USGS Arkstorm

**Art Center Teacher's Assistant - Pasadena, CA**

*07.10 - 12.11*

Assisted teachers with instructional responsibilities. Aided in student project ideations, communication and presentation.

Classes: Branding Strategies, Product Development and ID Research

**Art Center Design Concept Help - Pasadena, CA**

*09.10 - 12.10*

Design Concept Advisor

Aided students of all majors in concept and design development

**Aspen Medical Products - Irvine, CA**

*08.09 - 12.09*

Industrial Design Intern

Responsible for providing new opportunities in form and function in the development of orthopedic braces providing greater comfort, support and aesthetic design over the competition

**Best Buy - Costa Mesa / Westminster / Cerritos, CA**

*06.01 - 07.07*

Business Sales Supervisor

Ranked top in business sales as a Business Sales Professional nation wide. Developed, presented and implemented initiatives for innovative services launched throughout the US retail market