

echo kao

echokao.com

interdisciplinary design
color materials processes

+ 1 626 487 7303
kao.echo@gmail.com

EDUCATION

09/07 - 12/11

ART CENTER COLLEGE OF DESIGN
PASADENA, CA
Bachelor of Science, Product Design

01/11 - 05/11

INSEAD
FONTAINEBLEAU, FRANCE
MBA Electives: Branding, Product Development and New Business Venture

09/05 - 04/07

SOUTH CHINA UNIVERSITY OF TECHNOLOGY
GUANGZHOU, CHINA
Foundation Studies in Bachelor of Science, Industrial Design

EXPERIENCE

09/11 - 10/11

MINI + BMW GROUP DESIGNWORKS
MULTI-CITIES, CHINA
CMT Research, China Insights, Planning & Coordination

05/11 - 10/11

BMW GROUP DESIGNWORKS
NEWBURY PARK, CALIFORNIA
Design & CMF, Assisted design and research
Clients: BMW, MINI, Pilatus, HP, BART, A+D Museum, John Deere

09/10 - 12/11

PACIFIC RIM 2010
PASADENA, CALIFORNIA
Branding and Product Design
ACCD and TAMA Collaboration Project: Design For Aging Desire

05/10 - 09/10

KARTEN DESIGN
MARINA DEL REY, CALIFORNIA
Industrial Design, Assisted design and research
Clients: Duracell, Magtek Simplehuman, Carefusion

03/09 - PRSNT

IMOMOKO INC.
LOS ANGELES, CALIFORNIA
Freelance Brand Identity Design

06/07 - 09/07

KUAIMEI PRINTING LTD
GUANGZHOU, CHINA
Web Design

04/07 - 05/07

CANTON FAIR
GUANGZHOU, CHINA
Client Associate & Coordinator (Bi-lingual operation)

RECOGNITION

07/10 - 12/11

ART CENTER COLLEGE OF DESIGN SCHOLARSHIP
Merit-Based Scholarship, Product Design

ART CENTER COLLEGE OF DESIGN GALLERY EXHIBIT
AQUO Bubble Ball, Speed Form Sculpture, OZO RC Car

CORE STRENGTHS

DESIGN

Materials and Processes, CMF Concept Development and Visualization, Visual Story Telling, Idea Gereneration, Branding Strategy, China Insights

MEDIA

Photography, Drawing, Sketching, Photoshop, Illustrator, InDesign, Solidworks

LANGUAGE

English, Mandarin, Cantonese