

## Education

### Art Center College of Design

Pasadena, California Summer '07 - Summer '12

Bachelors of Science in Product Design

Activities: Girls of ID, EcoCouncil, Student Government  
Scholarship Recipient

### Volunteer for various conferences:

Serious Play (2008 and 2009)

Sustainability Summit (2009)

TEDx (2012)

### RapidPack Design Storm

Pasadena, California Spring '12

Selected as a participant in a sponsored  
intensive 3 day design brainstorm

**Focus:** Innovation, brainstorming and styling and  
innovation of current product to make it more  
relevant to the market

### Pensole Footwear Design Academy

Portland, Oregon Summer '11

**Focus:** Intensive design class for athletic footwear for  
2 weeks. Shoe components, ergonomics, branding.

### Instituto Tecnológico y de Estudios Superiores de Monterrey

Mexico City, Mexico FALL '05 / FALL '06

Industrial Design

## Skills

**Design /** Concept development, brainstorming, research,  
experimentation, strong sense of functionality,  
marketing, branding,

**Analog /** Quick Ideation, prototype building, clay  
modeling, finishing and painting, light sewing.

**Digital /** Adobe Photoshop, Illustrator, InDesign, Office,  
MAC OSX, Windows, Solidworks, Keyshot, laser cutting,  
3D printing, understanding of Alias Autodesk

**Personal /** Resourceful, multi-tasking abilities, strong  
initiative, adaptable, easy going, good at working  
under pressure and strong sense of leadership.

**Languages /** Spanish, English

## Experience

### Product Design Internship / Wavejet

Santee, California January '12 - August - '12

Designed and developed a line of products, focusing in  
marketing, technology and trends.

### Branding Design Internship / Nestlé Purina PetCare

Saint Louis, Missouri September '11 - December '11

Designed and developed 2 brands making them  
relevant for the current and future market  
targeting Gen Y cat owners.

**Focus:** Consumer research analysis, form development,  
product name selection, packaging, graphic design,  
and branding communication strategies.

### Design Research Internship / Uliko, Inc.

Portland, Oregon April '11 - September '11

Researched new materials applied to a variety of  
industries.

**Focus:** Consumer products, fashion, footwear,  
auto, electronics.

### Sponsored Branding Project / Nestlé Purina PetCare at Art Center College of Design

Pasadena, California January '11 - April '11

Designed and developed the new "IT" brand for Gen Y.  
Offer to purchase idea by Nestlé Purina PetCare

### Creative Consultant / Various clients

Beartough (Impact/waterproof camera bags)

EV electric (Design details for electric cars)

### Product Design Internship / Rigoletti Design Studio

Mexico City, Mexico October '10 - December '10

Design and development of a kitchenware set for  
the brand "Sogbo." Shown in the Housewares  
International Show in Chicago.

### Property Management / La Casa Azul

Mexico City, Mexico April '09 / December '10

Client management, remodeling, business plan (5 years),  
added 2 more studio/apartments to the complex  
and administration updated.

### Various on-campus jobs at Art Center

Teacher Assistant (Solid Works)

Color Materials and Trends Exploration Laboratory (CMTEL)

Peer mentor

Model shop worker