

# Diana Wu

/Designer  
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## /Education

### **Art Center College of Design**

B.S. Product Design 2012

### **California State University Long Beach**

Industrial Design, 2006-2008

### **Pasadena City College**

Fine Art/Product Design, 2004-2006

## /Experience

### **Munchkin, North Hills CA.**

Product Design Intern, Jan 2012-Apr 2012

Designed bath toys, character toys, and kitchen ware. The process included sketching, rendering, model making, resourcing, material exploration, and presentations to client.

### **Gallery Nucleus, Alhambra CA.**

Freelance Design, June 2011-Nov 2011

Designed exclusive products to promote upcoming shows at the gallery. Designed artist series' puzzle box, packaging and the graphics.

### **To-You Shoji Co. Ltd, Tokyo Japan.**

Freelance Design, Aug 2009-March 2011

Designed logo and packaging for their product lines. Recommended materials, colors and fabrication methods.

### **Gallery Nucleus, Alhambra CA.**

Production assistant/Translator, Nov 2005-May 2007

Responsible for maintaining front register, restocking and organizing the store, ordering store items, show preparation for gallery openings, print production, providing translation for Japanese artists and illustrators.

## /Languages

**Japanese**, Native

**English**, Fluent

**Chinese**, Basic Conversation

## /Accomplishments

### **Art Center College of Design, Student Gallery**

#### **Nomi Pot - Hot Water Dispenser**

Redesign a hot water dispenser from sustainable point of view. Analyzed of environmental impact and life cycle of the product.

### **Art Center College of Design, Student Gallery**

#### **Xiuu - Modern Calligraphy Set**

Redesigned a traditional calligraphy set for North American market. Branding, trend research, and market research.

### **Art Center College of Design, Entrance Scholarship**

Jan, 2009

### **Chrysler Scholarship**

Jan, 2009

## /Skills

**Enjoy** the process of concept generation, sketch ideation, quick mock-ups, and concept refinement.

**Able** to research through sustainable factors by using life cycle analysis method.

**Good** inter-personal and communication skills, optimistic, friendly, open-minded.

- Photoshop
- Illustrator
- InDesign
- Solidworks
- Sketchup
- AutoCad
- Microsoft Office

## /Myself

### **Things that makes my heart skip a beat...**

- Design with emotions
- Lines, shapes and colors. Textures and patterns.
- Thrift stores and flea markets
- A warm cup of tea
- Culture and history
- Food with great company